

## Toyota Forklift

Toyota Forklift Training Toronto - In the U.S., Toyota Materials Handling inc., or TMHU, has been the top selling lift truck dealer since 1992. This company has been situated out of Irvine, California for well over 40 years, offering a wide-ranging line of quality lift trucks. With a distinguished reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the cornerstone of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota machinery and components built within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its dedication to relentless development and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift trucks emit 70 percent fewer smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and regulations.

### TMHU, U.S.A.- Leading the Industry

The head of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its commitment to construct high quality lift vehicles while offering first-rate customer assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's leading lift truck supplier and is amongst the magazines prominent world's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent company principles towards environmental stewardship within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability cannot be matched by other companies and undoubtedly no other materials handling maker can thus far rival Toyota. Environmental accountability is a fundamental characteristic of company decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

Toyota first released the 8-Series line of lift trucks in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission principles, and California's more environmentally friendly emission standards. The end invention is a lift truck that creates 70 percent fewer smog forming emissions than the present Federal standards allow.

Moreover in 2006, Toyota established an affiliation with the Arbor Day Foundation, furthering their responsibility to the environment. Upwards of 57,000 trees have been planted in district parks and national forests damaged by environmental causes such as fires, as a result of this partnership. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of sellers to non-profit organizations and local customers to help sustain communities all over the U.S.

### Industry-Leading Safety

Toyota's lift vehicles offer enhanced stability, visibility, efficiency, ergonomics, and all the foremost safety technology that has made Toyota an industry leader. The company's System of Active Stability, also known as "SAS", helps lessen the chance of accidents and accidental injuries, and increasing productivity levels while minimizing the likelihood of merchandise and equipment damage.

System Active Stability senses many aspects that might lead to lateral instability and possible lateral overturn. When one of those factors are detected, SAS immediately engages the Swing Lock Cylinder to stabilize the rear axle. This adjusts the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding durability.

The SAS systems were initially adopted on the 7-Series internal combustion lift vehicles which were put on the market in 1999. These systems helped drive Toyota into the lead for industry safety standards. Now, SAS is adopted on virtually every new internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with required operator training, overturn fatalities across all designs have decreased by 13.6% since 1999. Also, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and overturn from a lift truck for the same period.

Toyota's uncompromising standards continue far beyond the technology itself. The company believes in providing general Operator Safety Training services to help customers meet and exceed OSHA standard 1910.178. Education packages, videos and various resources, covering a broad scope of matters-from personal safety, to OSHA policies, to surface and load situations, are available through the supplier network.

### Toyota's Dedication to The U.S.A.

Since the transaction of its first lift vehicle in the U.S. to the fabrication of its 350,000th lift truck produced in 2009 at Toyota Industrial

Equipment Manufacturing, TMHU has maintained a solid existence in the U.S. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America now are manufactured in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of land. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service components, with the entire investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and customers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and lastly a training center.

#### Leader in Customer Service and Satisfaction

The NCC embodies Toyota's dedication to providing top-notch customer service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all through the U.S, supply the most comprehensive and inclusive client service and support in the industry. The company's new and Certified Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to guarantee overall client satisfaction.