## **Hyster Forklift**

Hyster Forklift Training Toronto - Hyster is currently a global leader in forklifts as well as warehousing solutions. However, it started as a manufacturer of lifting machines as well as winches. Most of its production was focused in the northwest United States and dealt mostly with the timber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality production. Over the last eighty years Hyster has continued to get bigger and develop its product line. The growth of its products coupled with its desire to stay service oriented has allowed Hyster to grow into the intercontinental participant it is in our day.

Some of the major inflection points in Hyster's past occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was exclusively devoted to mass manufacturing trucks. This allowed Hyster to force its expenses down and, at the same time, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The constantly varying needs of Hyster users and Hyster's capacity to continue to innovate led to rapid expansion throughout the 1950's and sixties. They started constructing container handlers in the United states in 1959 to meet with the ever growing demand for transportation goods. In 1966, Hyster developed a means for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was known as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was focused on enhancing the design and performance of forklifts. The centre is still one of the world's greatest testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the business was shifting in the direction of mass production. To keep up with the times Hyster was inclined to concentrate on the evolution of these mass markets. As a result, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford greater quality at a more inexpensive price. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Trucks. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to focus on developing industry leading forklifts. The Hyster company name was known throughout the world for its dedication towards superiority. This attention to excellence produced numerous suitors for the company. In 1989, a large international business based in Ohio called NACCO Industries bought Hyster and began an aggressive expansion strategy. NACCO swiftly replaced the XL philosophy with a more driver oriented lift truck that concentrated on operator comfort, which is known as the XM generation of trucks.

The shift in supply change management to a much more just-in-time focused system has meant that Hyster has had to frequently make investments in new-found technologies. Acquisitions and investments were made in the United States, Italy, Netherlands, and countless other places all over the world. All of these investments have made Hyster a international leader in the lift truck market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which consists of over 300 various models of lift trucks.